

# Fevia

Vlaanderen

## Webinar Exportboost Spanje

21 juni, 10u



# Programme

- VL-SP handel in voeding en dranken door Tine Vandervelden, International Business Manager Fevia
- Algemene marktintroductie door Dirk Schamphelaere, Vlaams Economisch Vertegenwoordiger in Spanje
- Een deep dive in de Spaanse retail door Antonio Obieta, de Spaanse food sales en marketing expert van de Green Seed groep
- De do's & don'ts volgens Lore Van Maldeghem, International Business Developer bij Gimber
- Toelichting van de Exportboost studiereis (16-19/09)

# VL-SP handel in voeding en dranken

Tine Vandervelden

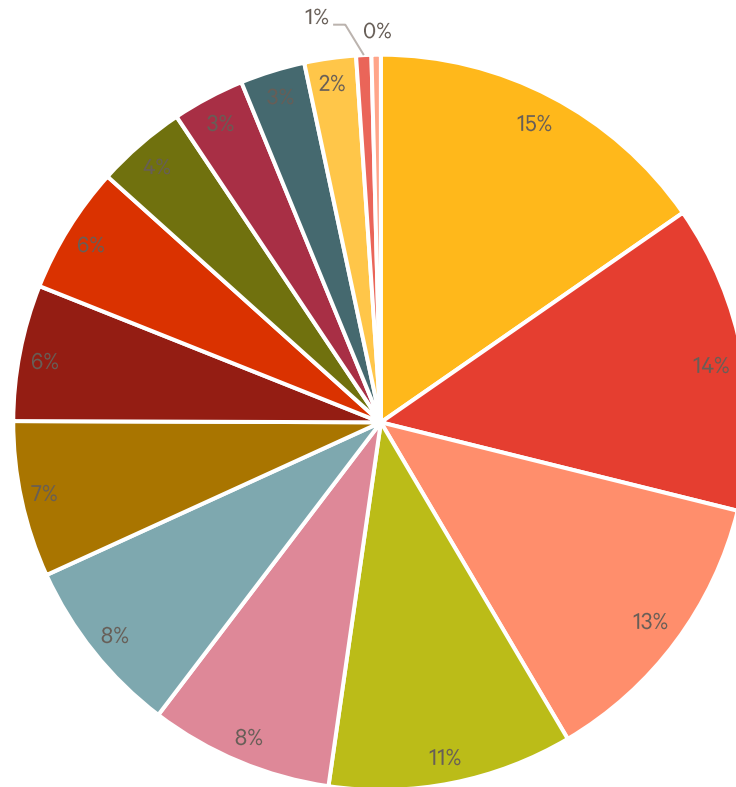
International Business Director at Fevia

**Fevia**

# Evolutie VL-SP handel

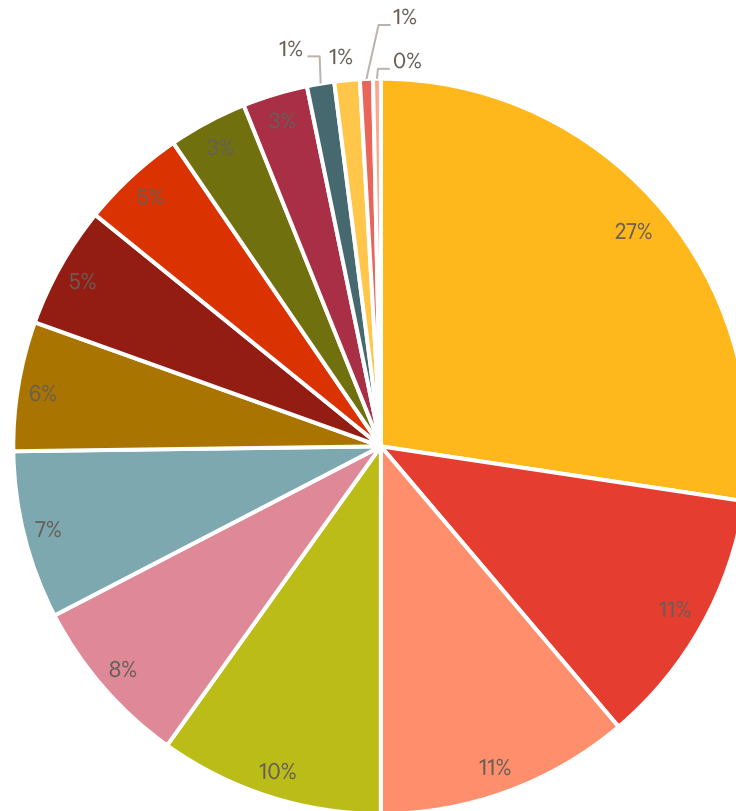


## VL → SP (2023)



- Preparations of vegetables or fruit
- Preparations of cereals
- Beverages
- Dairy products
- Fats & oils
- Vegetables
- Miscellaneous
- Sugars and sugar confectionery
- Cocoa and cocoa preparations
- Preparations of meat or fish
- Meat
- Mill & malt
- Fish
- Cereals
- Coffee & tea

## SP → VL (2023)



- Vegetables
- Beverages
- Fats & oils
- Cereals
- Preparations of cereals
- Meat
- Preparations of meat or fish
- Preparations of vegetables or fruit
- Cocoa and cocoa preparations
- Miscellaneous
- Dairy products
- Fish
- Sugars and sugar confectionery
- Coffee & tea
- Mill & malt



# Fevia

Vlaanderen

## Exportboost studiereis Spanje

16-19 september

<https://www.fevia.be/nl/evenement/studiereis-exportboost-spanje>



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