

**food.be**

Small country. Great food.



# Discover the Best of Belgium



Belgian food companies at SIAL Paris 2022



# Discover the **Best of Belgium** at SIAL

Dear reader,

In the name of the Belgian food industry, we welcome you to SIAL! Our Belgian food companies are eager to do business with you in the coming days! In this magazine, you will discover the best food & drinks that our country has to offer... and we'll show you how to connect with more than 200 Belgian food and drink producers!

Are you looking for specialised companies that are flexible and can adapt to consumer preferences at home and abroad? Well, look no further: our Belgian producers are internationally renowned for making delicious, reliable and innovative food and drinks.

With our brand and online platform "Food.be – Small country. Great food." we're ready to connect you with our passionate entrepreneurs. You might know that us Belgians are known for our no-nonsense approach and unique ability to connect across cultures: the famous 'Belgitude'.

But make no mistake, we're very proud of our small country with great food, as demonstrated by the stories told throughout this magazine. The common thread running through these many narratives is undoubtedly quality, innovation and sustainability.

However, we prefer to let you discover that for yourself. Hopefully we can inspire you to meet up with one of the many Belgian exhibitors at SIAL. Are you hungry for more? At [www.food.be](http://www.food.be), you will find more than 1,400 Belgian food companies and their products. Surely, you'll find the partner you are looking for!

Would you like to stay informed about news from the Belgian food sector? Subscribe to our newsletter via [food.be/newsletter](http://food.be/newsletter) and follow us on Twitter (@food\_be) and LinkedIn (@food.be).

Let's connect!

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# 3 reasons why Belgian food and drinks are your best choice



## You love **quality**? So do we!

Belgian food & drinks are reliable, delicious and internationally recognized thanks to the expertise and craftsmanship of Belgian food & drink producers. Buyers and consumers can rely on the safety of Belgian food and drinks because of the highest food safety standards which are applied throughout the food chain, from farm to fork.



## Let's talk **innovation**

Belgium is an excellent testing ground for food innovations thanks to its location at the crossroads of different cultures in Europe and its extensive R&D landscape. This makes Belgian food companies innovation-minded and flexible to new trends and consumer demands, at home and abroad.



## Working on a **sustainable future**

Based on our sustainability roadmap towards 2025, the Belgian food industry is working together with customers, suppliers and many other stakeholders on sustainable solutions. The roadmap includes an action plan that will enable Belgian food companies to deliver on than 32 concrete ambitions in the years to come.



# Best of Belgium

Belgian food companies walk the talk when it comes to quality, innovation and sustainability. Get inspired by their stories and discover why they are your ideal business partner. You can read the full stories online through the QR-codes.



## **Manufacture Belge de Chocolates:** making people happy, one truffle at a time

In Brussels, a team of more than 220 chocolate experts is creating some of the finest chocolates in the world. Relying on expertise that dates back to the 1920s, the Manufacture Belge de Chocolates is the home of Godiva and its own name brand Rosalie's. Jean-François Cambier, Business Development Director, explains how the company develops its tasty treats.



## **WaWaah Water:** a tasty, fun and healthy drink for kids

Parents want their children to drink plenty of plain water, but how to convince children that the healthy option is also the fun option? WaWaah Water to the rescue! This sugar-free, tasty and fun drink with added vitamins is a healthy option for parents who try to limit the sugar intake of their children.



## **Poppies Bakeries:** traditional craftsmanship on a large scale

Ever been surrounded by a million colourful, delicious macarons? At Belgian baking expert Poppies Bakeries, it's just part of the employees' everyday setting. "By combining the craft of traditional baking with the know-how of large-scale production, we are really making our mark on the sector," says Gudrun Lefevere, Product & Marketing Manager at Poppies Bakeries.



## **Milcobel:** why the world imports Belgian dairy

If milk and dairy products are produced all over the world, why do more than 100 countries import Milcobel Premium Ingredients from Belgium? "Because of the consistent top quality and our ability to offer highly customized products, especially in the mozzarella, shredded cheese and milk powder segments," explains Annick Janssens, Marketing Manager Milcobel Premium Ingredients.



## **Galler** maintains the tradition of filled chocolate

Even as a supplier to the Belgian Royal Household, the Galler chocolate factory has made their irresistible filled chocolates accessible to all. A choice that was made without compromising on taste or on their commitments to a more sustainable and humane chocolate industry. In 1976, Galler's filled chocolates were created. Today, the company is looking forward to a strong international growth.



**Connect with  
more than  
200 Belgian  
companies  
at SIAL**



# Bakery & Sweet products

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**STAND: 5A F081**  
info@alimad.be  
www.alimad.be

## BELBERRY PRESERVES

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## BISCUITERIE J.L. BRICHARD

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## BOSTANI CHOCOLATE BELGIUM

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business@bostani.be  
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## NOUGAT CARLIER

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c.carlier@nougat-carlier.be  
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## DISTRİ-K

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## ALYSSE FOOD

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## BELGIUM TREASURE

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## BISCUITERIE JULES DESTROOPER

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## CHOC AND CO

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## CONFIDAS

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info@confidas.com  
www.confidas.com

## CONFITURE L'ARDENNAISE

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contact@confiturelardennaise.com  
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## D.V. FOODS

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info@dvfoods.be  
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## DEREMIENS

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chocolats@deremiens.com  
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## DUVA CERISSETTES & CHOCOLATES

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## BBYB CHOCOLATES (CHOCOLATERIE VERLEYE)

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www.verleye-chocolaterie.be

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## BISCUITERIE THIJS

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## CANDY PACK BELGIUM

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## CHOCDECOR

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## COUPLET SUGARS

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## ETABLISSEMENTS DOUCY

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## JORIBA

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## LILLY'S CAKES

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## MANUFACTURE BELGE DE CHOCOLATS

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## MR. MALLO

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## NATUR'INOV

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## RAVICO

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## SNACK FOOD POCO LOCO

**STAND: 5A E117**

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www.pocoloco.be

## GALLER

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export@galler.com  
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## GRANO LADIES

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xavie@granoladies.com  
www.granoladies.com

## HVD

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## KLINGELE CHOCOLADE

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www.klinglelechocolade.be

## LES GOURMANDISES DE L'ARTISAN

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info@lgda.be  
www.lesgourmandisesdelartisan.be

## M1 DISTRIBUTION

**STAND: 5A E167**

sales@tomoor.be  
www.tomoor.be

## MILLESIME CHOCOLAT

**STAND: 5A F081**

jc@millesime-chocolat.be  
www.millesime-chocolat.be

## NATURE INNOVATION INTERNATIONAL

**STAND: 5A K032**

/   
www.na-natureaddicts.be

## OLEUM

**STAND: 5A E123**

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www.oleum.be

## ROYALE LACROIX

**STAND: 5A F081**

info@royalelacroix.be  
www.royalelacroix.com

## THE CUP COMPANY

**STAND: 5A D118**

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## HAMLET INTERNATIONAL

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## ICKX CHOCOLATERIE

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www.choc-ickx.be

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## LILALOU

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## MAÎTRE JOPIL

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## MOME

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www.mo-me.be

## NATURE SNACKS

**STAND: 5A F081**

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www.bloom.be

## Q CHOCOLATE

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www.q-chocolate.be

## SIGOJI

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## TRENDY FOODS

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## WYCAM'S

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## ZÛSTO

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www.belmoca.be

## BRASSERIE DE BERTINCHAMPS

STAND: 5C D204

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## BRASSERIE DU BOCQ

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www.bocq.be

## BRASSERIE LEOPOLD 7

STAND: 5C D204

olivier@leopold7.be  
www.leopold7.be

## BRASSERIE VAL DE SAMBRE

STAND: 5C D204

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www.brasserievds.be

## BROUWERIJ KOEKOEK

STAND: 5C H9

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www.b-beer.com

## DAILY SIRUPI BY N.C.B.

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## DISTILLERIE DE MAREDSOUS

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## BRASSERIE KLUIZ

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## DRINK IT FRESH

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## FRUZZION

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## JAWATIRO

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## LENOIR

STAND: 5C D212

nuttsoriginal@gmail.com  
www.nuttsoriginal.com

## LES BRASSERIES DE FLOBECQ

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www.brasseriesdeflobecq.be

## MICROBRASSERIE DE LA PRINCIPAUTE

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info@brasseriec.com  
www.lacurtius.com

## NEOBULLES

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## QNT

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info@qntsport.com  
www.be.qntsport.com/nl/

## SF BEERS

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www.superfoodbeers.com

## THE HAPPY HEALTHY KIDS COMPANY

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www.happyhealthykids.com

## UNIVERS DRINK

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customer@universdrink.com  
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## WAVE DISTIL

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# Cured meat

## AMUSE CROQUE

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www.amusecroque.be

## BONRILL

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www.bonmush.be

## CASIBEANS

STAND: 6 D139

info@casibeans.com  
www.casibeans.com

## DELDICHE

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jdcd@deldiche.be  
www.deldiche.be

## DUROC D'OLIVES

STAND: 6 D132

info@durocdolives.be  
www.durocdolives.be

## GANDA HAM/LE LARRY

STAND: 6 C136

info@ganda.be  
www.ganda.be

## GB FOODS BELGIUM

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info\_export@continentalfoods.eu  
www.thegbfoods.com

## NOBLE HEALTH FOOD

STAND: 6 D141

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## PORCS QUALITÉ ARDENNE

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www.pqa.be  
info@pqa.be

## THEO COERTJENS / FRESH & SAUCY FOODS

STAND: 6 C136

orders@freshsaucyfoods.be  
www.coertjens.be

## VOLYS STAR

STAND: 6 C142

sales@volys.be  
www.volys.be



# Dairy products

## AGRAL

STAND: 7 E152

info@agral.be  
www.agral.be

## BELOURTHE

STAND: 7 E152

info@belourthe.be  
www.belourthe.be

## BELGIAN BUTTER DESIGN

STAND: 7 D197

info@bbd.be  
www.bbd.be

## CHEVRARDENNES

STAND: 7 E152

info@chevrardennes.be  
www.loicq.be

## DANO FOOD

STAND: 7 A 184

info@danofood.com  
www.delibelge.net

## FLANDERS FOOD PRODUCTIONS

STAND: 7 F268

info@flandersfoodproductions.be  
www.flandersfoodproductions.be

## FROMAGERIE BIOLOGIQUE DE VIELSALM

STAND: 7 E152

info@fromageriebio.be  
www.saveursplaisirs.be

## FROMAGERIE DE ROCHEFORT

STAND: 7 E152

cecile.mathot@mathot-sofra.be  
www.beurre-fromage.com

## INEX

STAND: 7 D197

info@inex.be  
www.inex.be

## L&L PLAQUETTE

STAND: 7 E152

info@beurreplaquette.com  
www.beurreplaquette.com

## LAITIÈRE DE RECOGNE (SOLAREC)

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info@solarec.be  
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## LIQ

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## MILCOBEL

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## OLYMPIA

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## PULVIVER

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### PUR NATUR

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### VONK CHEESE

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### ARDO

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### AVIETA

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### GLOBAL FRIES

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### BELDESSERT

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### BETRAMOS

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www.magic-waffles.com

### CROP'S

**STAND: 5A R 126**

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### CLAREBOUT POTATOES

**STAND: 5A P 195**

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### D'ARTA

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### DIVERSI FOODS

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### FOOD EMPIRE EUROPE

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www.orienbites.com

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www.foodandjoy.be

### FRUIT LAYER

**STAND: 6 C5**

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www.lombardiadrinks.com

### GALANA

**STAND: 6 C8**

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### GOURMAND PASTRIES

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### GREENYARD FROZEN

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### HERBAFROST

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### HOLEKI

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### HORAFROST

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### LUTOSA

**STAND: 5A M200**

headoffice@lutosa.com  
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### MYDIBEL

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### POMUNI FROZEN

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### WALLONIA LOGISTICS VALLEY

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### MAISONIE HOMEMADE DESSERT

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desserts@maisonie.be  
www.maisonie.be

### PRETEXTE BY PHICROBE

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### POPPIES INTERNATIONAL

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### SMILING BAKER

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### VANDEMOORTELE

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### MORUBEL

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## Fruits & vegetables

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## Grocery products

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### BARDEV - YUMMIX

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www.yum-mix.com

### BELCYDONIA

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asalamone@belcydonia.be  
www.belcydonia.be

### BRASSERIE DE SILLY

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### BUTCHER SPICE

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### CAFES PREKO

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**CONSERVERIE ET  
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**ILANGA NATURE**

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**LES CHIPS DE LUCIEN (L'ATELIER  
DE LA POMME DE TERRE)**

**STAND: 5B M205**  
info@lucien.be  
www.leschipsdelucien.be

**BIOTAMRA**

**STAND: 5B L251**  
contact@biotamra.com  
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**ZOUTMAN**

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www.zoutman.com

**EKOSERVICE**

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www.spices.be

**ISFI SPICES**

**STAND: 5B R6**  
info@isfi-spices.com  
www.isfi-spices.com

**OLEUM OLIESLAGERIJ**

**STAND: 5A E121**  
info@oleum.be  
www.oleum.be

**SIENNA & FRIENDS**

**STAND: 5B L251**  
hello@siennafriends.com  
www.siennafriends.com

**FIDAFRUIT**

**STAND: 5B M205**  
info@fidafruit.be  
www.fidafruit.be

**LAND, FARM & MEN**

**STAND: 5B M205**  
isabelle@coupienne.com  
www.grainesdecurieux.be

**PAUWELS**

**STAND: 5B P166**  
info@pauwels-sauces.com  
www.pauwels-sauces.com

**SUPER BON**

**STAND: 5B L251**  
superbonchipsmadrid@gmail.com  
www.superbon.brussels



**AGRO TOP**

**STAND: 6 B140**  
info@agro-top.be  
www.agro-top.be

**CHRIS BACKX**

**STAND: 6F234**  
chris@backx-meat.be  
www.backx-meat.be

**DEBRA-GROUP**

**STAND: 6F234**  
info@debra.be  
www.debra-group.com

**DHAGRAMEAT**

**STAND: 6F234**  
info@dhagrameat.be  
www.dhagrameat.be

**GERARD VAN  
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**STAND: 6F234**  
info@gvanlandschoot.be  
www.gvanlandschoot.be

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info@belgianporkgroup.com  
www.belgianporkgroup.com

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info@devlaeminck.be  
www.devlaeminck.be

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g.vandenberghe@delavi.be  
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info@dieickxnv.be  
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www.agro-top.be

**EXPORTSLACHTHUIS  
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luc@slachthuisdecoster.be  
www.danis.be

**GROEP DE BRAUWER**

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info@groepdebrauwer.be  
www.groepdebrauwer.be

**INTERVLEES****STAND: 6 F258**

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www.intervlees.com

**JADEMO****STAND: 6F234**

alain.janssens@jademo.be  
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**NOORDVLEES****STAND: 6F234**

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info@marcotty.com  
www.marcotty.com

**SLACHTHUIS MARCEL VAN  
HOORNWEDER EN ZOON****STAND: 6F234**

peter@vanhoornweder.be  
/

**SOPRACO****STAND: 6 G170**

info@sopraco.eu  
www.sopraco.eu

**SPEKINDUSTRIE VANMAELE****STAND: 6F234**

info@vanmaele-meat.be  
www.vanmaele-meat.com

**SWAEGERS****STAND: 6F234**

sales@swaegers.be  
www.swaegers.be

**VANLOMMEL****STAND: 6 K169**

info@vanlommel.be  
www.vanlommel.be

**VANNIEUWENHUYSE****STAND: 6F234**

info@vnh.be  
www.vnh.be

**VION ADRIAENS****STAND: 6F234**

info.adriaens@vionfood.com  
www.vionfoodgroup.be

**VLEESBEDRIJF P. WILS****STAND: 6F234**

info@vleesbedrijf-wils.be  
www.vleesbedrijf-wils.com

**VLEESHANDEL CIS VAN DEN  
BROECK****STAND: 6F234**

cis@cisvandenbroeck.be  
www.cisvandenbroeck.eu

**VLEESHANDEL DE WAELE****STAND: 6F234**

info@vleeshandel-dewaele.be  
www.vleeshandel-dewaele.be

**VLEVIA****STAND: 6 B140**

patrick.plovie@vlevia.be  
www.vlevia.be

**VLEVIA GROUP****STAND: 6F234**

luc.matthijs@vlevia.be  
www.vlevia.be



# Ready-to-eat

**2VD****STAND: 6 F084**

info@2vd.eu  
www.croustisalade.com

**APAQ-W****STAND: 6 F084**

info@apaqw.be  
www.apaqw.be

**BELIÈS - A PIETERCIL GROUP  
COMPANY****STAND: 6 G 103**

belies@pietercil.com  
www.belies.eu

**BIONAT****STAND: 6 F084**

info@natura.be  
www.natura.be

**COLONA****STAND: 6 F084**

contact@colona.be  
www.colona.be

**GO4PLANT****STAND: 6 F084**

info@youpea.com  
www.youpea.com

**HOLIFRESH****STAND: 6 F084**

olivier@holifresh.eu  
www.holifresh.eu

**KARRAS****STAND: 6 F084**

irene@karrasgroup.be  
www.karrasgroup.be

**L'ARTISAN GOURMET****STAND: 6 F084**

ventes@artisan-gourmet.be  
www.artisan-gourmet.be



# Poultry

## ARTISLACH

**STAND: 6 J120**  
sales@artislach.be  
www.artislach.be

## EUROPA CUISSON

**STAND: 6 H094**  
info@europacuisson.com  
www.europacuisson.com

## LONKI

**STAND: 6 J104**  
info@lonki.be  
www.lonki.be

## PLUDIS

**STAND: 6 J120**  
info@pludis.be  
www.pludis.be

## VAN ASSCHE KONIJNENSLACHTERIJ

**STAND: 6 J104**  
info@vanassche.info  
www.premiumrabbitmeat.com

## CALIBRA POULTRY

**STAND: 6 J104**  
info@calibra.be  
www.calibra.be

## KIPCO-DAMACO

**STAND: 6 H082**  
export@kipco-damaco.be  
www.damaco-group.com

## NOLLENS

**STAND: 6 J120**  
info@nollens.be  
www.nollens.be

## PROFUMA

**STAND: 6 H151**  
info@profuma.com  
www.profuma.eu

## VAN-O-BEL

**STAND: 6 J104**  
info@vanobel.be  
<https://www.vanobel.be/>

## DUTCH FOOD EXPERTS

**STAND: 6 H116**  
info@dutchfoodexperts.com  
www.dutchfoodexperts.com

## KLAASEN EN CO

**STAND: 6 J104**  
info@pluvera.com  
www.klaasen.be

## PAAS FOOD INDUSTRIES

**STAND: 6 J120**  
sales@paasfoodindustries.com  
www.paasfoodindustries.com

## TEKER

**STAND:**  
info@teker.be  
www.teker.be



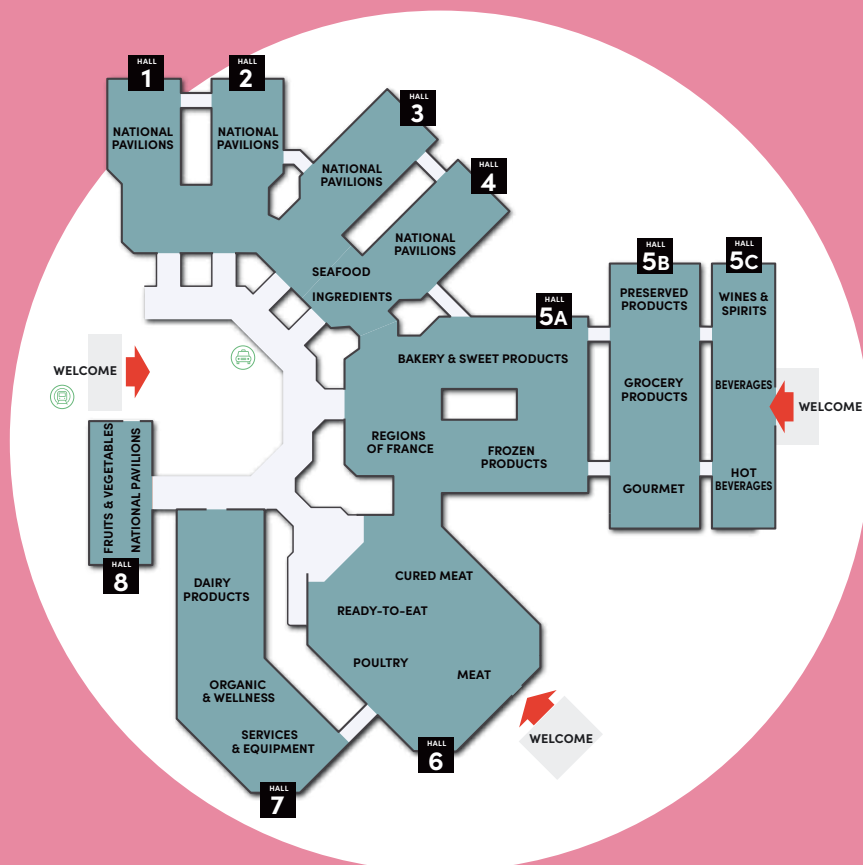
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## MORUBEL

**STAND: 6 D021**  
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