

Position de l'industrie alimentaire



FoP Nutrition Labelling & nutrient profiles

- call for a voluntary EU harmonised FoP Nutrition Labelling scheme with the backing of a broad majority of stakeholders and under EU-level governance.
- Any nutrient profiling model that may be adopted at EU level should undergo a thorough scientific validation to ensure the correct classification of foods for the purpose for which the model is being developed.



Origin labelling

- European and Belgian food and drink manufacturers are providing the origin of their products and their ingredients on a voluntary basis, led by market demand and where this is feasible from an operational point of view.



Origin labelling

- The obligation to indicate the origin of food, even when harmonised at EU level, may still lead to national segregation of markets, operations and production lines, with negative consequences for businesses, consumers, and the environment.



Date marking

- The principle of a safety-based descriptor (“use by”) and a quality-based descriptor (“best before”) for date marking is appropriate and should not be changed as such.
- A date marking scheme that provides information on the shelf-life of a product is essential for the logistics of the food supply chain. Removing the “best before” date or replacing it with a different date (like the production date) can cause stock management issues, and hence a potential increase in food waste.



Date marking

- The removal of the “best before” date would deprive the consumer of relevant information about the time during which the product still retains its organoleptic qualities, leading consumers to discard the product when its quality is still good.
- Communication initiatives (e.g. through social media, partnerships with schools and national media) to raise awareness of other ways to prevent and reduce food waste.



Proportionate transition period

- Implementation timing should be grouped into one single date to avoid a succession of costly label changes, unnecessary waste, and to ensure an orderly implementation.
- A proper and proportionate transition period should be provided.



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